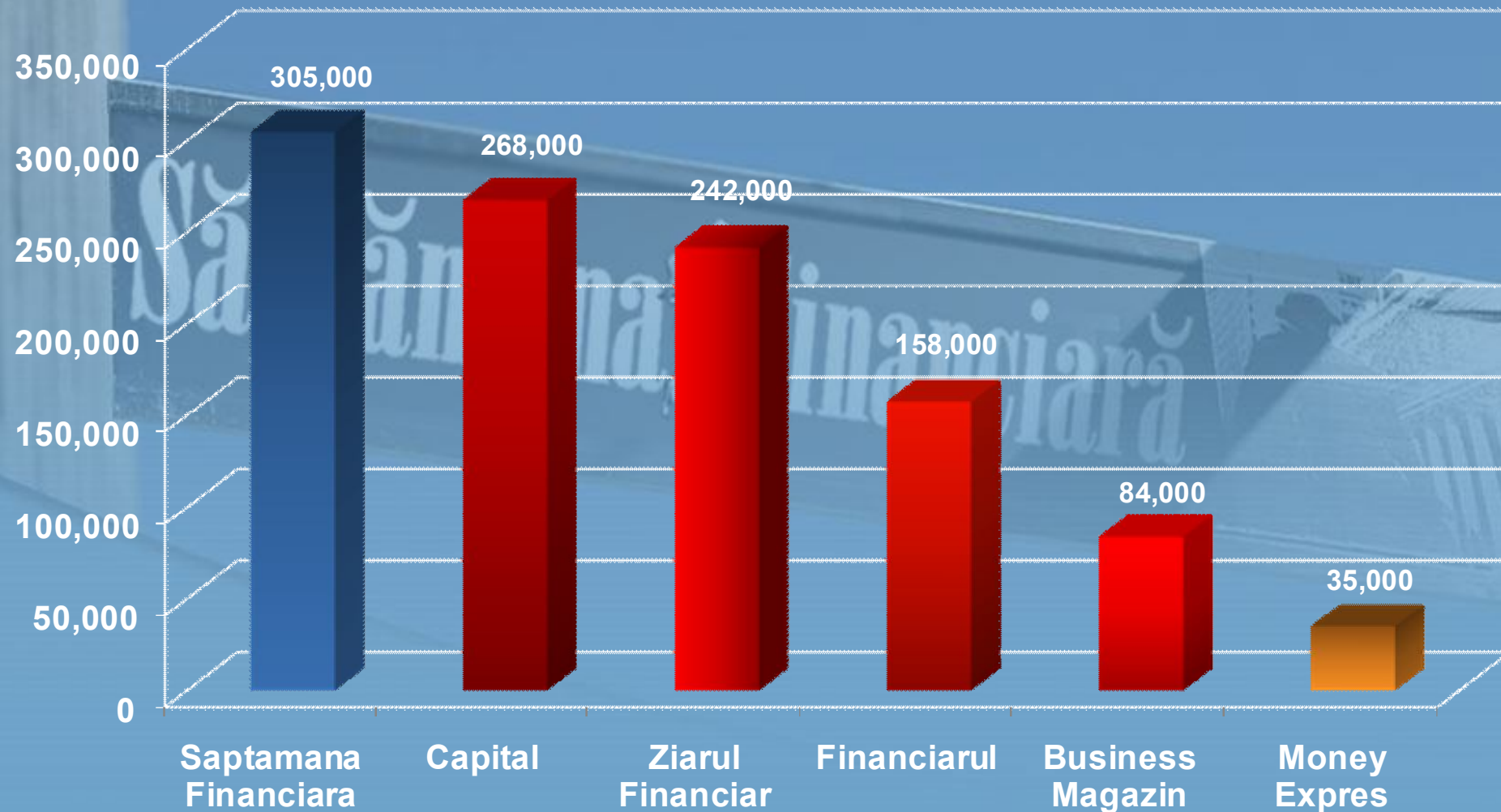


Audienta publicatiilor economice

Desi este un titlu relativ nou, Saptamana Financiara a reusit sa devanseze jucatori importanti in piata publicatiilor economice



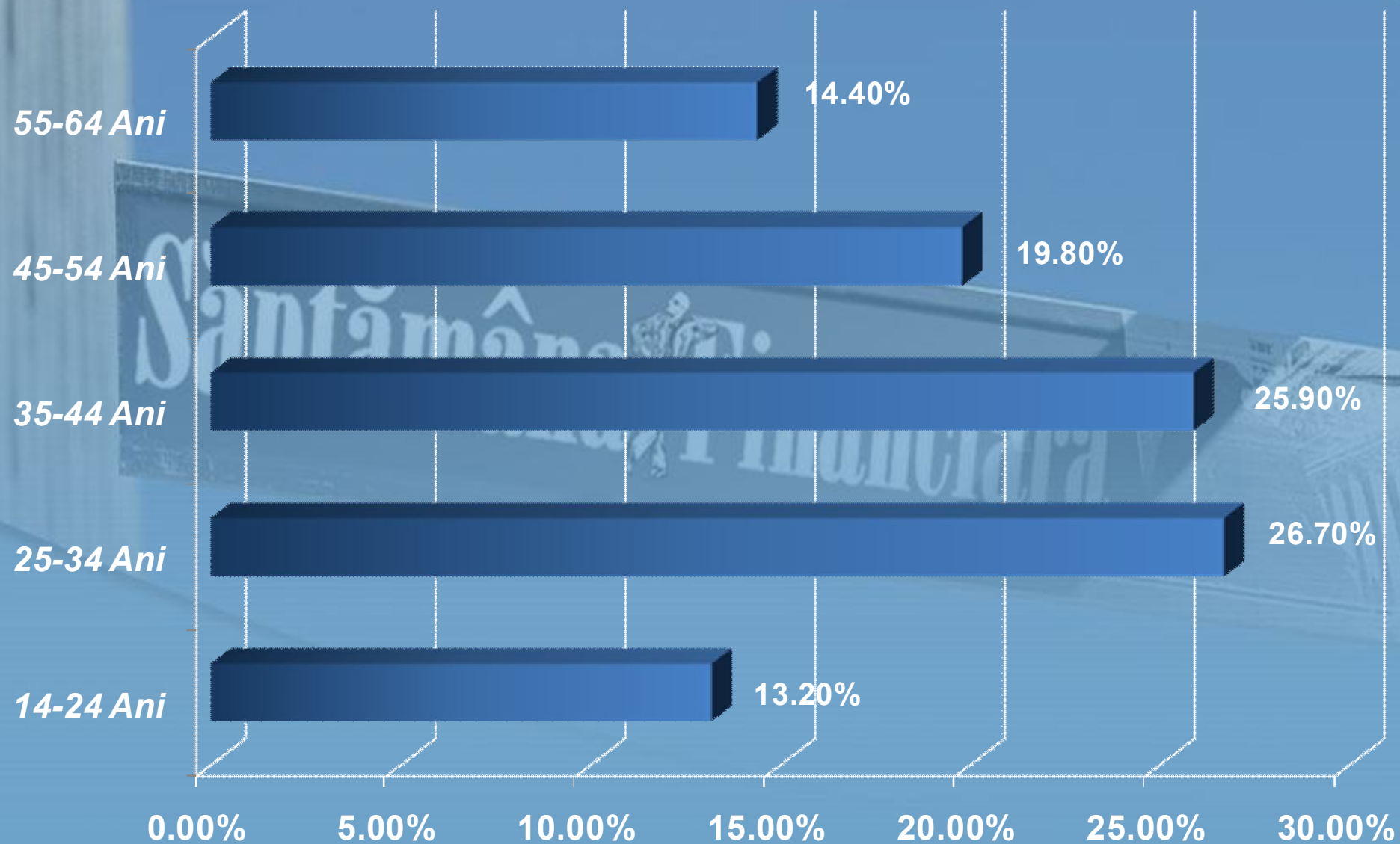
50,7% dintre cititorii nostri sunt barbati



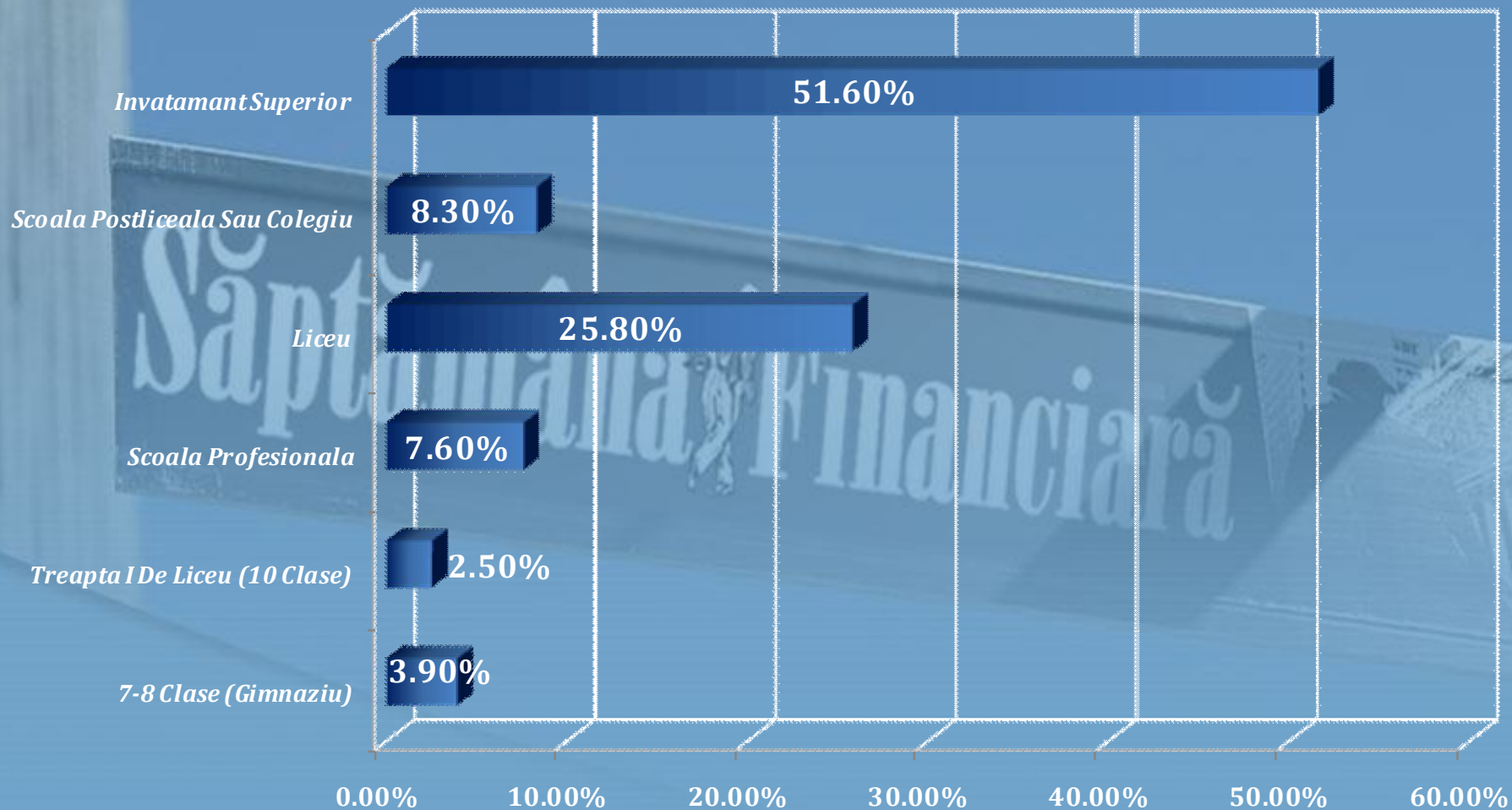
■ *Masculin*

■ *Feminin*

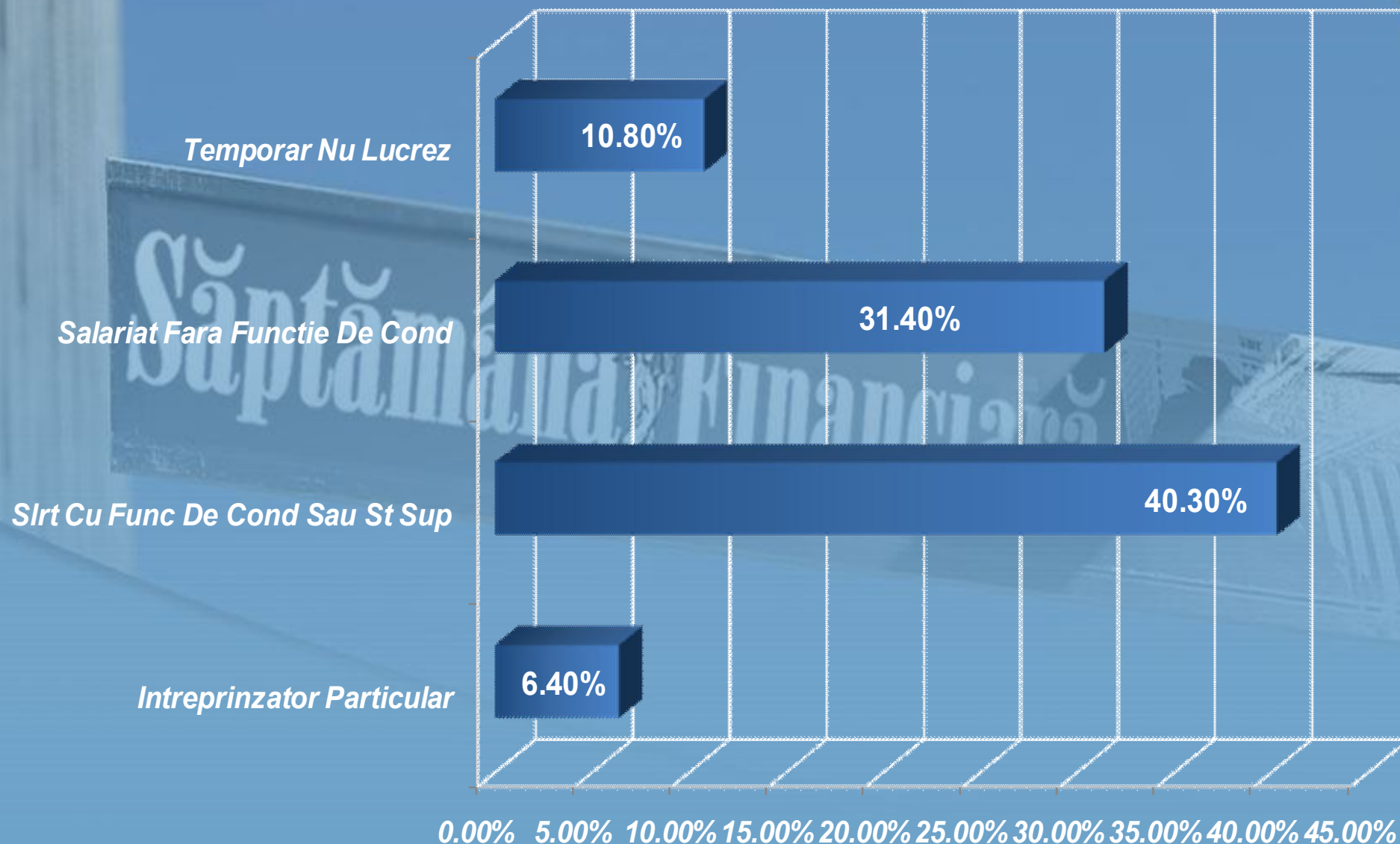
50% au varsta cuprinsa intre 25 si 44 de ani



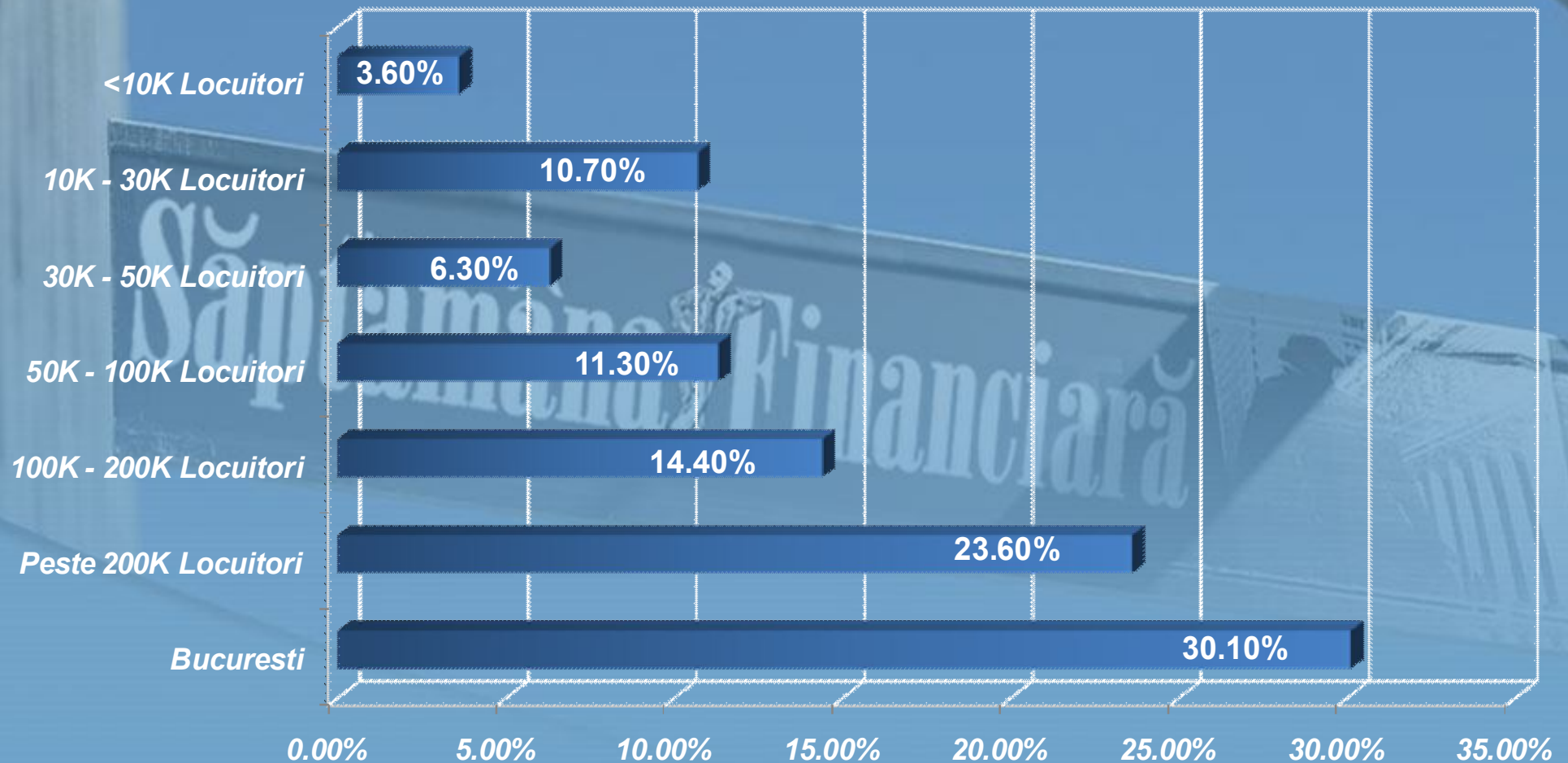
50.8% sunt absolventi de invatamant superior



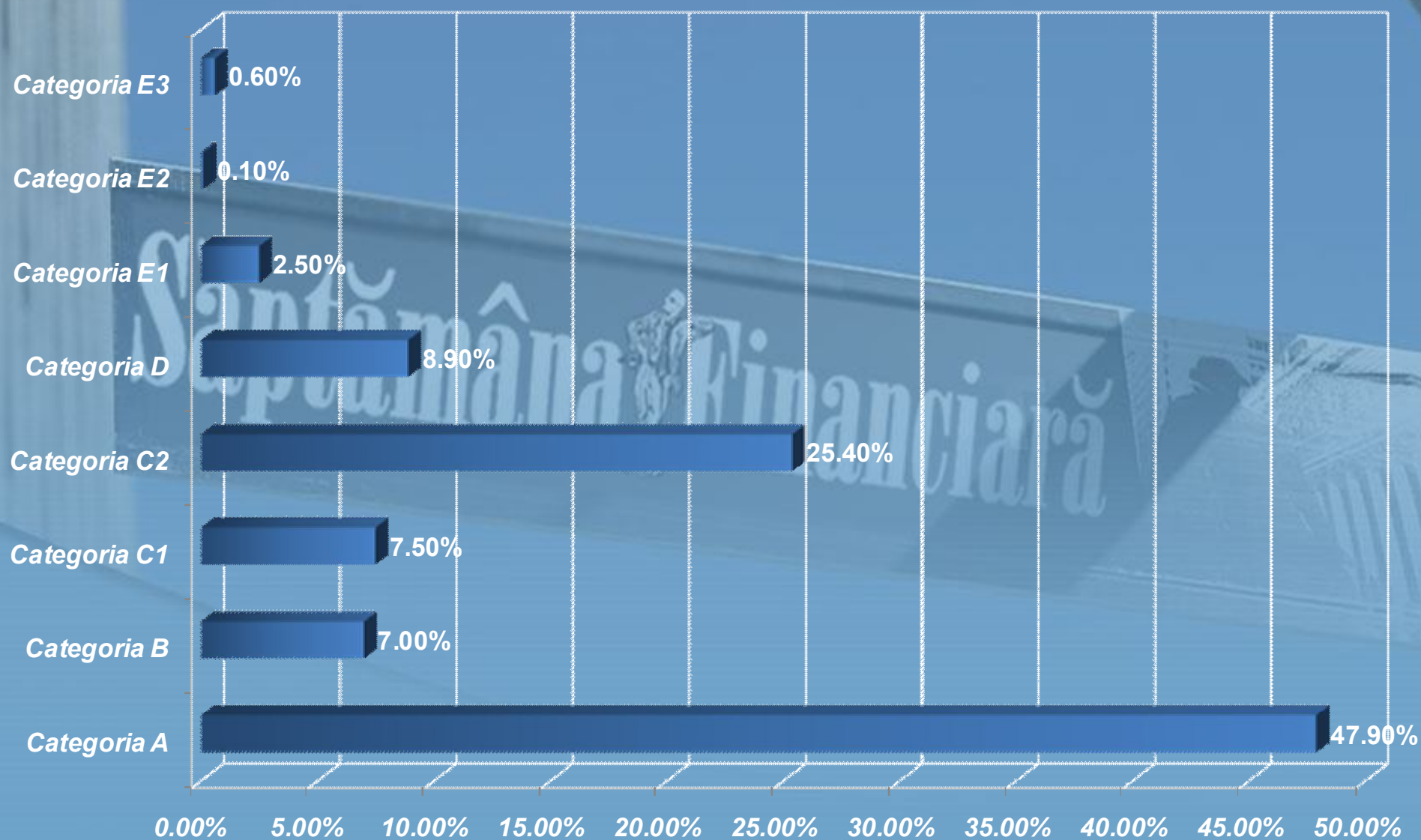
46.7% dintre cititori sunt intreprinzatori particulari sau salariati cu functie de conducere



53.7% locuiesc in Bucuresti sau orase cu peste 200.000 locuitori



Peste 47.9% fac parte din categoria ESOMAR A



Venituri peste medie

